Website Budget Planner

Scope and total cost of ownership, not a fixed price

One-time costs

- [ ] Discovery / strategy
- [ ] Content architecture & copywriting
- [ ] Custom design
- [ ] Development
- [ ] Photography / video
- [ ] Migration & redirects (if a redesign)
- [ ] Ecommerce setup
- [ ] Integrations
- [ ] Accessibility testing
- [ ] Data / content import
- [ ] QA & training

Recurring costs

- [ ] Domain
- [ ] Hosting / platform plan
- [ ] CMS or commerce plan fees
- [ ] Plugins / apps
- [ ] Booking software
- [ ] Email marketing / CRM
- [ ] Security & maintenance
- [ ] Backups
- [ ] Support
- [ ] Ongoing SEO / content

Possible future costs

- [ ] New pages or sections
- [ ] New integrations
- [ ] Platform migration
- [ ] Redesign
- [ ] Ecommerce expansion
- [ ] Multilingual content
- [ ] Accessibility remediation
- [ ] Custom features

Your 3-year total cost of ownership

One-time project cost: $ _____

Monthly recurring costs: $ _____

Annual recurring costs: $ _____

Expected annual maintenance/support: $ _____

3-year TCO = project cost + (36 x monthly) + (3 x annual) + (3 x annual maintenance)

3-year TCO estimate: $ _____

This is a planning calculation, not an accounting standard. For current Ontario pricing ranges, see vortio.com/blog/how-much-does-a-website-cost-ontario.